ALBUQUERQUE LGBTQ+
CHAMBER OF COMMERCE

WBA SUMMIT
& CONFERENCE

ALBUQUERQUE, NM | MARCH 25-28 2020
On March 25-28, 2020, The ABQ LGBTQ+ Chamber of Commerce will host the Western Business Alliance (WBA) LGBT Economic Summit & Conference. The WBA was founded in 1994 as an opportunity for LGBT chambers throughout the Western United States to advocate on behalf of the LGBT economic equality movement, share ‘best practices’, and serve as the collective voice of the LGBT business community in the West.

The 2020 conference will focus attention on issues facing our business community and the LGBT community at large, including creating influence, working with the LGBT community, LGBT homelessness and housing, social and corporate responsibility, marketing to millennials, transgender entrepreneurship and freelance opportunities, and access to capital for LGBT businesses.

At the center of the WBA LGBT Economic Summit & Conference will be our Lunch Confab, “Improving Opportunities for Small Businesses”, during which Representatives from our community will discuss ways to improve and increase opportunities for small businesses, including ways to improve the effectiveness of supplier diversity.

The WBA includes LGBT chambers and thought-leaders from twenty-two cities, eleven states, and Vancouver, British Columbia. Represented within the WBA are:

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<th>Alberta</th>
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Welcome from ABQ LGBTQ+ Chamber of Commerce!

Our ABQ LGBTQ+ Chamber of Commerce has been a leader of the Albuquerque LGBTQ+ community for 16 years and is the largest LGBTQ+ Chamber in the state of New Mexico.

We are proud to have contributed to the LGBTQ+ business community in New Mexico and work hard to help our members grow their businesses, as well as provide a welcoming place for LGBTQ+ owned and allied businesses.

Here in the Land of Enchantment, we are very fortunate to have the full support of our Governor, Michelle Lujan Grisham, Mayor Tim Keller, and our Congresswoman Deb Holland, as well as our City Council member Pat Davis.

Our mission is to build upon, promote and invest in the diverse LGBTQ business and professional community throughout New Mexico.

The Albuquerque LGBTQ Chamber of Commerce is a statewide, equal-opportunity Chamber of Commerce comprised of LGBTQ+ and allied/supportive businesses and professionals. We’re the heart of LGBTQ business community.

- We **PROMOTE** professional development, business diversity, and personal enrichment.
- We **ADVANCE** LGBTQ and allied/supportive businesses and professionals through shared knowledge, leadership, and support.
- We **CONNECT** businesses in Albuquerque and New Mexico, because we believe business is built on relationships.

Thank you for your support.

Sincerely,

pamm meyers
President
ABQ LGBTQ+ Chamber of Commerce
pamm@abqchamber.com
214.326.3286
March 25, 2020

Western Business Alliance
LGBT Economic Summit & Conference

Re: Welcome to the Western Business Alliance LGBT Economic Summit & Conference

Dear Attendees,

¡Bienvenido a Albuquerque!

As State Auditor of New Mexico, it is an honor and privilege to greet many visitors on behalf of the citizens of New Mexico. It is our joy and pleasure to welcome you to the City of Albuquerque for the 2020 Western Business Alliance (WBA) LGBT Economic Summit & Conference. I am always pleased to embrace opportunities to engage with organizations with a mission to advance, advocate, and celebrate equality, diversity, and inclusion. It’s made even more special when an organization comprised of thought-leaders from twenty-two cities in the United States and Canada comes together to advance that important mission in the Land of Enchantment and I couldn’t be more thrilled to welcome you to my home.

This year’s summit focuses its attention on issues facing the WBA’s business community and the LGBT community at large. The landscape of diversity and inclusion is ever changing and advancing, particularly as it relates to LGBTQ+ communities, and through the work of the WBA and its annual Economic Summit & Conference, businesses and organizations can learn how to provide the most inclusive environments for professionals.

Thank you for selecting Albuquerque to host the 2020 WBA LGBT Economic Summit & Conference. We hope your stay in our beautiful city is enjoyable and we invite you to take advantage of the opportunity to be here by exploring our art, history, and cultural attractions.

With warmest regards,

Brian S. Colón, Esq.
New Mexico State Auditor
Sponsorship Levels and Benefits

Presenting WBA Conference & Summit Sponsor  $10,000
- Name included on all signage
- Name on Power Point Presentation
- Attendance for five at the Summit
- Welcome from podium at opening of the Summit
- Provide a gift to attendees
- Opportunity to present at a WBA Conference Session

Executive WBA Leadership Conference Sponsor  $5,000
- Name included on all signage
- Name on Power Point Presentation
- Attendance for three at the Summit
- Provide a gift to Summit attendees
- Table to exhibit literature
- Welcome from podium before the luncheon panel at the Summit
- Opportunity to participate on one of the Economic Summit panels

Economic Summit Session Sponsor  $2500
- Name on signage at that session
- Name on Power Point Presentation
- Attendance for two at the Summit
- Table to exhibit literature
- Welcome from podium before the sponsored session
- Opportunity to attend session panel

Economic Summit Session Sponsor  $1500
- Name on signage
- Attendance for two at the Summit
- Table to exhibit literature
- Opportunity to attend session panel

Economic Summit Session Sponsor  $425
- Table to exhibit literature
- Attendance for one at the Summit
- Opportunity to attend session panel
WBA CHAMBERS:

Albuquerque
Anchorage
Colorado Springs
Dallas
Denver
Honolulu
Las Vegas
Long Beach
Los Angeles
Palm Springs
Phoenix
Portland
Sacramento
Salt Lake City
San Diego
San Francisco
San Jose
Seattle
Spokane
Tucson
Vancouver

SPONSORED BY:

ALBUQUERQUE, NM | MARCH 25-28 2020

WBA SUMMIT & CONFERENCE

Sponsorship Sign Up

Please let us know how you will be supporting us
(check all that apply)

☐ Presenting WBA Conference & Summit Sponsor $10,000

☐ Executive WBA Leadership Conference Sponsor $5,000

☐ Economic Summit Session Sponsor $2500

☐ Economic Summit Session Sponsor $1500

☐ Economic Summit Session Sponsor $ 425

Organization Name: ________________________________

Contact Person: ________________________________

Contact Phone: ________________________________

Contact Email: ________________________________

Method of Payment:  ☐ Check ☐ Debit/Credit

(we will contact you for card information)